

Click to enter the name of your community

Health Improvement Plan

Date Updated:



For additional information, CONTACT:

Name	Organization	Phone	Email
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Community Priority

Click to enter the name of your community priority

Goal #1	By 2020, support healthy activities in county communities to decrease obesity in adults and children	National Alignment Healthy People 2020	State Alignment Healthy Iowans			
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Objective 1-1	Reduce the percentage of Fayette County adults who are classified as obese according to the county health ranking from 40% in 2014 to 35% by 2020.	Baseline Year 2014	Baseline Value 40	Target Year 2020	Target Value 35
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Strategy 1-1.1	Continue to strengthen collaboration with existing partners in Fayette County to support physical activity, health fairs, health classes and healthy meal choices for adults.	Strategy Type Address Social Determinant / Health Inequity
Who's Responsible Community Health, County Hospitals, Major Employers, Schools		Target Date Dec 31, 2019

Objective 1-2	Reduce the percentage of Fayette County 3rd grade children with a BMI classified as overweight or obese according to the NE Iowa Food and Fitness Initiative (FFI) and Luther College project from 44% in 2014 to less than 40% by 2020.	Baseline Year 2014	Baseline Value 44	Target Year 2020	Target Value 40
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Strategy 1-2.1	Continue collaboration with IWALK Committee at North Fayette High School to support staff and students activities, health fairs, health classes and healthy meal choices during and after school hours.	Strategy Type Address Social Determinant / Health Inequity
Who's Responsible Community Health and School Wellness Committee		Target Date Dec 31, 2019

Strategy 1-2.2	Assist in sustaining the current Walking School Buses in five communities in Fayette County.	Strategy Type Address Social Determinant / Health Inequity
Who's Responsible Community Health, IWALK committee, School Wellness Committees, Volunteers		Target Date Dec 31, 2019

Strategy 1-2.3	Continue and look for ways to expand "A Healthier Youth" program offered to 3rd graders in our county.	Strategy Type Address Social Determinant / Health Inequity
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Who's Responsible
Community Health, PLHC

Target Date
Dec 31, 2019

Community Priority

Click to enter the name of your community priority

Goal #1	By 2020, create and deliver a consistent marketing message in collaboration from county health partners to the residents of Fayette County	National Alignment Healthy People 2020	State Alignment Healthy Iowans
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Objective 1-1	Increase community and organization engagement by use of consistent messaging. (Currently no consistent messaging county wide pertaining to health, wellness, and nutrition. Numerous messages exist county wide and vary between healthcare, school, and community organizations.)	Baseline Year 2014	Baseline Value 0	Target Year 2020	Target Value
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Strategy 1-1.1	Attend area health fairs and community meetings to deliver consistent message and education.	Strategy Type Address Social Determinant / Health Inequity
	Who's Responsible Community Health, marketing, collaboration partners	Target Date Dec 31, 2019

Strategy 1-1.2	Continue to support/provide Community Health webpage.	Strategy Type Address Social Determinant / Health Inequity
	Who's Responsible Community Health, PLHC	Target Date Dec 31, 2019

Strategy 1-1.3	Become involved in area interdisciplinary meetings to learn about various organizations and ways in which to collaborate consistent messaging and services	Strategy Type Address Social Determinant / Health Inequity
	Who's Responsible Community Health, Fayette County Schools, Coalitions, and organizations	Target Date Dec 31, 2019